Identifying Issues and Developing
Effective WSPs for Remote
Supervisory Locations and Other
Remote Locations

Financial Markets Association Securities Compliance Seminar April 25, 2025



### Introduction of Panel Members



- ➤ Melinda Wolfe, Chief Compliance Officer, Kovack Securities, Inc.
- Carolyn Mendelson, Of Counsel, Clyde Snow & Sessions, P.C.
- ➤ Paxton Dunn, Senior Director, Member Supervision Operations, Procedures, and Standards FINRA
- ➤ Bill Reilly, Director, Oyster Consulting, LLC

## What We Hope to Accomplish Today

- Discuss the rules and regulations governing and regulators expectations of compliance
- FINRA releases reference remote office and remote locations supervision and examinations
- Discuss a framework for effective WSPs and implementation
- Remote Office and other locations examinations/reviews conducted by regulators and consultants
- Legal and consultant observations



## Regulatory Rules, Programs and Expectations

- **Core FINRA & SEC Rules** 
  - FINRA Rule 3110 Supervision Requires each member firm to establish and maintain a supervisory system, including WSPs, reasonably designed to ensure compliance with applicable securities laws. FINRA Rule 3110
  - FINRA Rule 3120 Supervisory Control System
     Mandates annual testing of supervisory procedures and a summary report to senior management.
    - FINRA Rule 3120
  - FINRA Rule 3130 CEO Certification Requires the CEO to certify that the firm has in place processes to establish, maintain, review, test, and modify supervisory policies and procedures.
    - FINRA Rule 3130

## Firm WSPs, Controls, Technology and Challenges

### • WSPs – Written Supervisory Procedures

- Define responsibilities by role/location (home office, hoteling, etc.)
- Include remote-specific procedures (communications, OBAs, trade reviews)
- Require periodic updates and testing per FINRA Rule 3110

### Supervisory Controls

- Remote reviews (scheduled/unannounced)
- Attestations, certifications, exception tracking
- Escalation protocols and activity documentation



# Firm WSPs, Controls, Technology, and Challenges (Continued)

### **Technology & Surveillance**

- Email/IM surveillance tools
- Trade monitoring systems and exception alerts
- Remote desktop monitoring, VPNs, DLP tools
- E-signature and digital workflow tools

### **Key Challenges**

- Off-channel communication risks (e.g., SMS, WhatsApp)
- Inconsistent cybersecurity practices among remote staff
- Ensuring consistent oversight across hybrid models
- Adapting WSPs to reflect remote realities



## Consultants Observations, Testing, and Recommendations

- Common Observations and Issues
  - ○WSPs/Controls
  - Technology
  - Telework Policy
  - Office Setting
  - Review /Observations
  - Matters Requiring Attention/Best Practices



### Legal Issues and Discussion

### Books & Records (SEC Rule 17a-4)

- Remote activities must be captured and retained in a non-erasable, searchable format
   SEC Rule 17a-4
- Chain of Custody Issues
- Litigation Holds, Acquisitions of Broker-Dealers
- Non-Cooperation by Registered Representatives for Document Production
- The home office printer; USB drive; and Registered Representatives who change residences / addresses

### Data Privacy & Security (Reg S-P)

- Protect client data accessed from remote locations
- Ensure encryption, VPNs, and device controls
   SEC Regulation S-P
- o The "home office" that is NOT physically isolated in the home
- Personal and family issues which impact client data security
- The Maid, Butler, Nanny, Personal Chef, Landscaper, In Laws, & Teenagers third parties

#### Off-Channel Communications

- o Risks from use of SMS, WhatsApp, personal email
- Must prohibit and monitor non-approved platforms
- Second sets of books through alternative technology platforms



## Legal Issues and Discussion (Continued)

### Supervisory Liability (FINRA Rule 3110)

- Failure to supervise may apply to remote oversight gaps
- Remote inspections must meet supervisory standards
   FINRA Rule 3110
- Solutions/evidence: Records of oversight and testing / approvals of trades; work calendars; check in meetings; regularity of emails between registered persons and their supervisors; compliance training attendance/interactivity; timeliness of email reviews (and follow up); use of heightened supervision; timeliness of U-4 updates; corrective action / disciplinary steps taken with consistency; surveillance of computer; Al recordings / notetakers

#### Discussion Questions

- Are WSPs addressing mobile and messaging tools?
- O How are remote records and reviews documented?
- o Is legal collaborating with compliance on remote risks?
- How can firms address situations where registered persons are not abiding by "work from home" compliance policies and standards?
- How could a firm maintain control over business property, proprietary data, books, records, and technology platforms if a registered person refuses to return such items, permit inspection of their residential office space? Would a firm need a court order to retrieve FINRA required and regulated books and records in a situation with a recently terminated registered person or person on probation with a firm?